

Traders Approach

The Shine Celebration Traders Application
2026



Version Control

	Version 0.1	Version 0.2	Version 0.3
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Thank you for your interest in trading at The Shine Celebration 2026 at our site near Westbury-on-Severn. Before filling out this form please read the Traders Terms and Conditions which are set out below.

The Shine Celebration requires ethical and green trade (see T's and C's). Please remember you need to provide your own electrical needs without use of petrol or diesel generators. Please use the form to let us know any additional needs you may have, this will help us allocate you an appropriate location.

We will endeavour to inform all applicants whether they have been successful within a few days of receiving the application. Once your application has been approved, you will receive an invoice for payment. Payment for stalls should be made before 18th July. Your pitch is not considered confirmed until payment has been received.

Traders Declaration

I declare I have adequate insurance for The Shine Celebration I acknowledge that all my stock and equipment is my full responsibility and I understand that The Shine Celebration will not take any responsibility for loss or damage of stock and/or equipment whilst attending the The Shine Celebration. I agree and understand The Shine Celebration Management reserve the right to deny access where they see fit. I understand that trade space is not reserved until payment is received. I will not sell any alcohol, drugs or illegal substances/merchandise and agree to adhere to The Shine Celebration Terms and Conditions. I have read the notes above fully and I am aware tickets are non-refundable and non-transferrable under any circumstances. I have also read and understood the Traders Terms and Conditions.

T&Cs

INFORMATION FOR TRADERS AT THE SHINE CELEBRATION

Thank you for your interest in trading at The Shine Celebration. The Shine Celebration is a not for profit, and is run by volunteers. We really appreciate your support in making this event a success.

Please read the information below before completing a traders application form.

The Shine Celebrations - Product Ethos.

- Supports ‘green living’, ethical companies, local community networks and hand-crafting. We encourage traders that support this ethos.
- We encourage buying from independents rather than multi-nationals and ask that you be organic wherever possible.
- We need you to show that you are aware of green issues and that your goods come from ethical sources. ‘Fair Trade’ products are encouraged, as is reduced packaging, and hand crafted products will be viewed most favourably in your application.

Pitch Fees

The basic pitch fee is calculated by number of staff members, dependants and vehicles and is in line with our public ticket prices. This is intended to prevent traders from bringing large crews of friends and family who are not working on the stall. Prices are £201 per adult (16+), £132 for food.

We do don't ask for a % of your takings, these are for you.

We will endeavour to inform all applicants whether they have been successful within a few days of receiving the application. Once your application has been approved, you will receive an invoice for payment. Payment for stalls should be made before 14th July at the latest. Your pitch is not considered confirmed until payment has been received.

Good luck with your application.

Traders Terms and Conditions

1. Traders must arrive before the event on Tue or Wed 11am-8pm; be ready for Health & Safety inspection by Thu 8am and be ready to trade by Thu noon. Traders must remain on site until at least 7am on the Mon after the event; and must leave by the Tue midday.
2. Traders must check in at Trader HQ (located in the welcome tent) on arrival and wait to be sited before setting up. You must also check in at Trader HQ before leaving, so your pitch can be inspected.
3. No petrol, diesel, gas or bio-fuel generators may be used. You must be self-reliant in renewably-sourced electrical power.
4. No dogs! (There are a few dog tickets available for site crew and public ticket buyers. There are no dog tickets available for traders.)
5. Traders may extend out from their stall frontage by 1/2 metre only.
6. Traders are responsible for managing waste in the area surrounding their stalls. To support the ethos it is required that rubbish is put into the appropriate bins and that Traders leave their site clear of rubbish.
7. Vehicles parked on site with your stall will not be permitted to move except in case of emergency - if you have no choice but to move, you must inform Trader HQ to arrange an escort through site. A 5-mph speed limit is in force on site at all times.

8. All vehicles are brought on site at their owners' risk, and must be suitably insured. The Shine Celebration cannot accept any responsibility for any loss or damage that may occur.
9. No broadcasting of sound or visual images (including transmitting or casting text messages or other material to mobile phones) will be permitted by any trading staff or from any stall without prior permission.
10. Traders must inform Trader HQ of any deliveries expected.
11. Traders must abide by all Health & Safety / Environmental Health requirements, including:
 - All traders must have public liability insurance and provide a risk assessment.
 - Traders must have adequate fire extinguishers with current inspection date.
 - Structures, drapes & décor must be fire retardant. Structures must be sturdy and safe.
 - 240v electrical appliances must be PAT-tested, low voltage electrics must be risk assessed and installed / maintained safely.
12. Traders may not sell:
 - Single use BBQs; short-life items made from plastic (including glitter); products made by exploited workers; items bought to resell from multinationals or mainstream supermarkets.
 - Tobacco, drugs, alcohol.
 - Racist, pornographic or other offensive material.
 - Weapons, replica weapons, flares, sky lanterns, lasers, fireworks.
 - Food and/or drinks, except by individual arrangement at the time of booking.
13. Traders must co-operate with organisers and security. Organisers reserve the right to allocate stalls at their discretion, and to close down any stall that does not conform to the event regulations.

14. The Shine Seminars will take all reasonable steps to ensure the festival goes ahead and is well attended, but is not responsible for adverse weather events or acts of deities.
15. In the event of cancellation by a trader, the following % of your pitch fee will be returned: More than 8 weeks notice – 50%; 4-8 weeks notice – 25%; less than 4 weeks notice – 0%
16. The Shine Seminars reserves the right to cancel a traders pitch at anytime. In case of The Shine Seminars cancelling the offering/pitch a refund will be given in full.
17. It is the Traders responsibility to ensure that they have in place appropriate Employers' Liability and Public Liability Insurance, certificates to this effect must be on display in stalls at all times if appropriate.

This may seem like a lot of rules and regulations, but these are in place to make sure that everyone is working together on the same basis and knows what we expect.

They also ensure that The Shine Celebration complies with the Local Authority licensing requirements, and with the stated Aims and Objectives of the event.

All the rules have a reason and are not there for their own sake, so we hope you will comply with them. If a Trader does not comply with these rules they may not be asked back the following year or we may even be required to ask them to leave the site.

Yours in good faith,

The Shine Celebration team